

# **Oral Health Convention**



## **EXHIBITOR PROSPECTUS**

June 8- 10, 2023

Delta Hotel

St. John's, NL

# Oral Health Convention

The Newfoundland & Labrador Dental Association (NLDA) would like to extend an invitation to your company to exhibit at the 2023 Oral Health Convention. The NLDA is excited to see everyone in St. John's!!

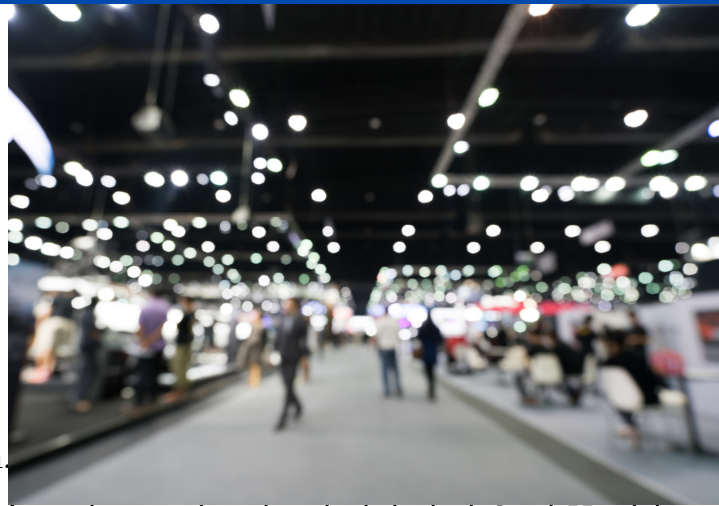
## Features of the OHC 2023

- **Exhibit Floor** - Attendees will be encouraged to visit the tradeshow floor throughout the convention and particularly during the scheduled course breaks.
- **Social Events** - Throughout the 3 day convention there will be several social events . These social events will provide the opportunity for you to socialize and network.
- **Education Courses** - As usual, there will be live courses provided on all three days of the Convention with some hands-on courses.
- **Wellness Activities** - The Convention will kickstart each day with live wellness events.
- **Networking** - Speak with current and potential customers in your booth, network with attendees at the several events, and receive leads from booth traffic.

# Exhibitors Booth Package

## Booth Information

- Size: Standard booth size, 6'x10'.
- Fee: \$1,000 + 15% HST for each booth space.
- Set-Up: Thursday, June 8th from 8 am- 12 pm
- Tradeshow Hours: Thursday 12pm - 4:30pm, Friday 8:30am - 4:30pm, and Saturday 8:30am - 12pm.
- Shipping, Receiving, and Storage: All items being shipped must be clearly labeled Oral Health Convention 2023, and should be shipped to Eastern Audio. There is information on the next page regarding shipping of materials.
- Subletting: No exhibitor shall, without the written permission of the Oral Health Convention Committee, assign, sublet or apportion the whole or any part of the space allotted.
- Hotel: The Oral Health Convention Committee has reserved a block of guest rooms at the Delta Hotel. Exhibitors are responsible for making their own hotel room reservation. If you are interested in accommodations at this hotel, please call toll free 1-888-793-3582 or by email at reservationsdtsj@whg.com. For ease of booking, inform the hotel of the guest room block code "NL Dental Convention "
- Contract payments will be refunded if cancellation notice is received in writing on or before April 30th. Cancellation after April 30th will be subject to a 50% charge on the total contract price and no refunds will be made for cancellations after May 13th. If cancelled, exhibit space is re-sold after cancellation, 100% will be refunded. Spaces abandoned or not occupied at the time of the opening of the show may be repossessed without indemnity and reassigned by the Oral Health Convention Committee for exhibits or other use.



**REGISTER HERE:** <https://nllda.5by5.ca>

# Exhibitors Booth Package

## Shipping Exhibition Materials



**All materials being shipped will be handled by our AV supplier, Eastern Audio. You will need a completed purchase order form before the materials are shipped. To acquire an order form please contact Jacinda at the NLDA office. Shipping labels will be supplied with the order form.**

**(1) Any exhibitor requesting Materials Handling service must ship their materials to following address:**

**Eastern Audio Ltd  
5 Waterford Bridge Rd  
St. John's NL, Canada  
A1E 1C5  
(709)722-0864  
Hours = 0900 - 1700 (Mon - Fri)**

**(2) All pieces in your shipment must include the following information:**

**Company Name  
Show Name  
Number of pieces (i.e; 1 of 4, 2 of 4...)  
Booth Number**

**If you have have any questions regarding the information on the order form , please direct them to Eastern Audio at [info@easternaudio.com](mailto:info@easternaudio.com)**

**REGISTER HERE:** <https://nllda.5by5.ca>

# Corporate Sponsorship Opportunities

**\*all sponsorship opportunities are sold on a first come basis. \***

## Platinum Sponsorship

1 Sponsorship package available

- Complimentary booth space
- Recognition as a Platinum sponsor on the main lobby sponsorship board
- Recognition as a sponsor and Logo at one Lunch Break.
- Recognition as a sponsor and Logo with one speaker.
- Promote your exclusive sales and deals within the OHC Buyers Guide.
- Full page in the June issue of the NLDA's newsletter.

\$7,000

## Gold Sponsorship

3 sponsorship packages available

- Complimentary booth space
- Recognition as a Gold sponsor on the main lobby sponsorship board
- Recognition as a sponsor and Logo at one Coffee Break
- Recognition as a sponsor and Logo with one speaker.
- Promote your exclusive sales and deals within the OHC Buyers Guide.
- Full page ad in the June issue of the NLDA's newsletter.

\$4500

## Silver Sponsorship

5 sponsorship packages available

- Complimentary booth space
- Recognition as a Silver sponsor on the main lobby sponsorship board
- Recognition as a sponsor and Logo with one speaker.
- Promote your exclusive sales and deals within the OHC Buyers Guide.
- Half page ad in the June issue of the NLDA's newsletter,.

\$3500

# Corporate Sponsorship Opportunities

## Speaker Sponsor

- Logo placement throughout the course and within the schedule.
- Course moderator will thank the sponsor before and after the course.
- Recognition as a sponsor on the main lobby sponsorship board

\$2,500



## Receptions

- There are two receptions that can be sponsored:
    - Opening Reception (Thursday Night)
    - President's Dinner Reception (Friday Night)
  - Ability to have 2 representatives attend the reception that your company has sponsored.
  - Host will thank you as a sponsor at the beginning and end of the event.
  - Recognition as a sponsor on the main lobby sponsorship board
  - You must indicate which reception you'd like to sponsor to the NLDA.
- \$2,500 each

# Corporate Sponsorship Opportunities

## Social Event Sponsor

6 sponsorships available

- Logo placement throughout the event and within the schedule.
- Host will thank the sponsor before and after the event.
- Recognition as a sponsor on the main lobby sponsorship board
- Two complimentary tickets for company representatives to attend the event that you sponsor

Please indicate which social event you would like to sponsor:

Thursday - Pub Crawl( 3 available sponsorships)

Friday- Comedy Show ( 3 available sponsorships )

\$2,000

## President's Dinner Sponsor

3 Sponsorships available

- There are 3 President's Dinners that can be sponsored:
  - NLDA- **SOLD**
  - NLDHA
  - NLDAA
- Logo placement at the President's Dinner
- Host will thank the sponsor at the beginning and end of the dinner.
- Recognition as a sponsor on the main lobby sponsorship board
- You must indicate which dinner you'd like to sponsor to the NLDA.

\$1,000 each

## Wellness Sponsor

1 sponsorship available

- Logo placement on the main shared screen.
- Host will thank the sponsor at the beginning and end of the wellness activity.
- Sponsorship includes all 3 wellness events.
- Recognition as a sponsor on the main lobby sponsorship board

\$2500

# Corporate Sponsorship Opportunities

## Lunch Break Sponsor

3 sponsorships available

- Logo placement on the main tables.
- Ability to attend the lunch break.
- Recognition as a sponsor on the main lobby rotating sponsorship board (1 minute time slots)

\$750



## Coffee Break Sponsor

6 sponsorships available

- Logo placement on the main tables.
- Ability to attend the lunch break.
- Recognition as a sponsor on the main lobby rotating sponsorship board (1 minute time slots)

\$500



# Contact Information

**Jacinda Bennett - Administrative Assistant**

[info@nlida.net](mailto:info@nlida.net)

(709) 579-2362

1 Centennial St, Suite 102

Mount Pearl, NL

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**NLDA**  
Newfoundland and Labrador  
— Dental Association —