NLDA
Newfoundland and Labrador
Dental Association



SPONSORSHIP AND ADVERTISING

June 10 - 12, 2027

Quality Inn Hotel Gander

Gander, NL

Corporate Sponsorship Opportunities

***all sponsorship opportunities are sold on a first come basis. ***

Platinum Sponsorship

1 Sponsorship package available

- Complimentary booth space
- Recognition as a Platinum sponsor on the main lobby sponsorship board
- Recognition as a Platinum sponsor in the convention program
- Recognition as a Platinum sponsor on the convention website with a link to the company website
- Four (4) Tickets to the Gala and Friday night entertainment
- Full page in the Summer issue of the NLDA's newsletter

$10,000

Gold Sponsorship

2 sponsorship packages available

- Complimentary booth space
- Recognition as a Gold sponsor on the main lobby sponsorship board
- Recognition as a sponsor in the convention program
- Recognition as a sponsor on the convention website with a link to the company website
- Two (2) Tickets to the Gala and Friday night entertainment
- Half page ad in the Summer issue of the NLDA's newsletter

$7,500

Silver Sponsorship

3 sponsorship packages available

- Complimentary booth space
- Recognition as a Silver sponsor on the main lobby sponsorship board
- Recognition as a sponsor in the convention program
- Recognition as a sponsor on the convention website with a link to the company website
- Half page ad in the Summer issue of the NLDA's newsletter

$5,000

Corporate Sponsorship Opportunities

Bronze Sponsor

10 sponsorship packages available

- Recognition as a Bronze sponsor on the main lobby sponsorship board
- Recognition as a sponsor in the convention program
- Recognition as a sponsor on the convention website with a link to the company website
- Quarterly page ad in the Summer issue of the NLDA's newsletter

$3,500

Education Sponsor

- Logo placement throughout the course and within the schedule
- Course moderator will thank the sponsor before and after the course
- Recognition as a sponsor on the main lobby sponsorship board
- Logo placement in the convention program as an educational sponsor

$5,000

Receptions

- There are two receptions that can be sponsored:
  - Opening Reception (Thursday Night)
  - President's Dinner Reception (Friday Night)
- Ability to have 2 representatives attend the reception that your company has sponsored
- Host will thank you as a sponsor at the beginning and end of the event
- Recognition as a sponsor on the main lobby sponsorship board
- You must indicate which reception you'd like to sponsor to the NLDA

$5,000

Corporate Sponsorship Opportunities

Social Event Sponsor

6 sponsorships available

- Logo placement throughout the event and within the schedule.
- Host will thank the sponsor before and after the event.
- Recognition as a sponsor on the main lobby sponsorship board
- Two complimentary tickets for company representatives to attend the event that you sponsor
  Please indicate which social event you would like to sponsor:
  - Thursday (3 available sponsorships)
  - Friday (3 available sponsorships)

$3, 000

President's Dinner Sponsor

3 Sponsorhips available

- There are 3 President's Dinners that can be sponsored:
  - NLDA
  - NLDHA
  - NLDAA
- Logo placement at the President's Dinner
- Host will thank the sponsor at the beginning and end of the dinner
- Recognition as a sponsor on the main lobby sponsorship board
- You must indicate which dinner you'd like to sponsor to the NLDA

$2, 000

Wellness Sponsor

3 sponsorships available

- Logo placement on the room signage
- Host will thank the sponsor at the beginning and end of the wellness activity
- Recognition as a sponsor on the main lobby sponsorship board
- Indicate to the NLDA if you are sponsoring Thursday, Friday, or Saturday wellness

$1, 000

Corporate Sponsorship Opportunities

President’s Dinner Table Wine Sponsor

1sponsorship available

- Sponsor logo on a wine tag to be placed on both the white and red wine bottles
- Recognition in the gala programme The Mcee will thank the sponsor at the dinner

$5, 000

President's Dinner Centre Piece Sponsor

1 Sponsorhip available

- Sponsor logo on a business-sized thank you card that will be placed in each centre piece
- Recognition in the gala programme The Mcee will thank the sponsor at the dinner

$3,000

Print Materials

Exhibit Hall Floor Board

$3,500

Inside Front Cover

$1,500

Back Cover

$2,000

Inside Back Cover

$1,500

Full Page

$750

Half Page

$500

Corporate Sponsorship Opportunities

Lunch Break Sponsor

3 sponsorships available

- Logo placement on the main tables
- Recognition as a sponsor on the main lobby sponsorship board

$1,500



Coffee Break Sponsor

3 sponsorships available

- Logo placement on the main tables
- Recognition as a sponsor on the main lobby sponsorship board

$750

Contact Information

(709) 579-2362

info@nlda.net

1 Centennial St, Suite 102
Mount Pearl, NL
A1N 0C9

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