### Sponsorship and Advertising



2026 OHC June 4-6, 2026







- One (1) complimentary booth space
- Recognition as a Platinum sponsor and logo on the signage in the registration area
- Recognition as a Platinum sponsor and logo in the program
- Recognition on the NLDA's website with link to sponsor's website
- Four (4) tickets to attend the Gala
- Four (4) tickets to Friday night entertainment
- One (1) full-page ad in the convention program
- Complimentary insert in the delegate bags



- One (1) complimentary booth space
- Recognition as a Gold sponsor and logo on the signage in the registration area
- Recognition as a Gold sponsor and logo in the program
- Recognition on the NLDA's website with link to sponsor's website
- Two (2) tickets to attend the Gala
- Two (2) tickets to Friday night entertainment
- Half-page (1/2) ad in the convention program
- Complimentary insert in the delegate bags







- One (1) complimentary booth space
- Recognition as a Silver sponsor and logo on the signage in the registration area
- Recognition as a Silver sponsor and logo in the program
- Recognition on the NLDA's website with link to sponsor's website
- Half-page (1/2) ad in the convention
  program



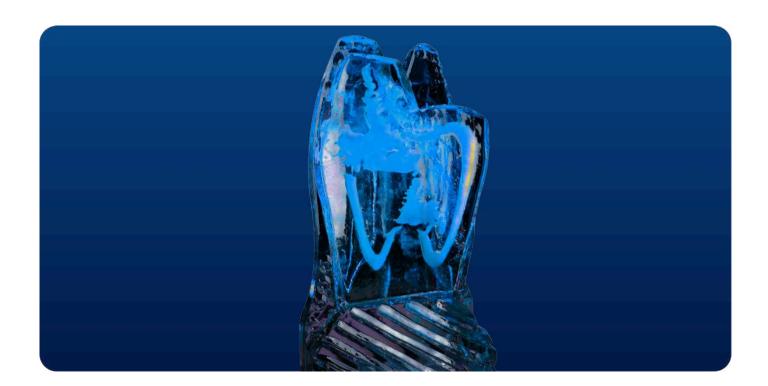
- Recognition as a Bronze sponsor and logo on the signage in the registration area
- Recognition as a Bronze sponsor and logo in the program
- Recognition on the NLDA's website with link to sponsor's website
- Quarter-page (1/4) ad in the convention program
- Complimentary insert in the delegate bags



### **Convention Sponsorship**

There are four (4) categories of conference sponsorship opportunities:

- Education
- Operational
- Social (Gala's and Receptions)
- Wellness



### **Educational**



### Speakers

\$5,000

Sponsor will secure the following:

- Sponsor signage prominently displayed in the course classroom
- Brief introduction at the beginning of the course
- Logo or Ad in the Convention programme

### **Operational**



### Coffee Break Sponsor

**\$750** 

- Signage prominently displayed on the table during break
- Logo in the Convention programme

### Lunch Sponsor \$1,500

- Signage prominently displayed on the table during break
- Logo in the Convention programme



### Reception and Gala

Date	Price
Thursday, Opening Reception	
Sponsor signage prominently displayed at the Opening Reception	¢5 000
Logo in the Convention programme	\$5,000
Brief introduction at the beginning of the Opening Reception	
Friday, Pre-Gala Reception	
Sponsor signage prominently displayed on the Pre-Gala Reception	\$5,000
Logo in the Convention programme	<b>43,000</b>
Brief introduction at the beginning of the Pre-Gala Reception	
Friday, President's Gala Table Wine	
Sponsor logo on a wine tag to be placed on both the white and red wine bottles	\$5,000
Recognized in the gala programme	
The Mcee will thank the sponsor at the dinner	
Friday, President's Gala Centre Pieces	
Sponsor logo on a business-sized thank you card that will be placed in each centre piece	\$3,000
Recognized in the gala programme	
The Mcee will thank the sponsor at the dinner	
Friday, Post-Gala Entertainment	
Sponsor signage prominently displayed on the entertainment poster	\$2,000
Logo in the Convention programme	72,000
The Mcee will thank the sponsor at the President's Gala	

# Gala and President Sponsors

Date	Price
Friday, Newfoundland and Labrador Dental Association Gala	
Logo in the Convention programme	\$2,000
Brief introduction at the beginning of the Gala Dinner	
Friday, Newfoundland and Labrador Dental Assistant Association President's Dinner	
Logo in the Convention programme	\$2,000
Brief introduction at the beginning of the Gala Dinner	
Friday, Newfoundland and Labrador Dental Hygiene Association President's Dinner	
Logo in the Convention programme	\$2,000
Brief introduction at the beginning of the Gala Dinner	

# Print and Wellness Sponsors

Wellness		
Yoga		
Logo in the Convention programme	\$750	
Sign at the entrance of the Yoga room		
Logo on the sponsor board		
Fun Run		
Logo in the Convention programme	\$1,000	
Sign in the transportation window		
Logo on the sponsor board		
Print Materials		
Exhibit Hall Floor Board	\$3,500	
Inside Front Cover	\$1,500	
Back Cover	\$1,500	
Inside Back Cover	\$1,500	
Full Page	\$750	
Half Page	\$500	
Attendee Bag Insert	\$2,000	