

Sponsorship and Advertising



**2026
OHC**
June 4-6, 2026

Thank you to our Sponsors

Platinum

Gold

Silver

Bronze

Education

Social

Print

Wi-Fi

Overall Convention Sponsorship



Platinum

\$10,000

- One (1) complimentary booth space
- Recognition as a Platinum sponsor and logo on the signage in the registration area
- Recognition as a Platinum sponsor and logo in the program
- Recognition on the NLDA's website with link to sponsor's website
- Four (4) tickets to attend the Gala
- Four (4) tickets to Friday night entertainment
- One (1) full-page ad in the convention program
- Complimentary insert in the delegate bags

Overall Convention Sponsorship



- One (1) complimentary booth space
- Recognition as a Gold sponsor and logo on the signage in the registration area
- Recognition as a Gold sponsor and logo in the program
- Recognition on the NLDA's website with link to sponsor's website
- Two (2) tickets to attend the Gala
- Two (2) tickets to Friday night entertainment
- Half-page (1/2) ad in the convention program
- Complimentary insert in the delegate bags

Gold

\$7,500

Overall Convention Sponsorship



Silver

\$5,000

- One (1) complimentary booth space
- Recognition as a Silver sponsor and logo on the signage in the registration area
- Recognition as a Silver sponsor and logo in the program
- Recognition on the NLDA's website with link to sponsor's website
- Half-page (1/2) ad in the convention program

Overall Convention Sponsorship



- Recognition as a Bronze sponsor and logo on the signage in the registration area
- Recognition as a Bronze sponsor and logo in the program
- Recognition on the NLDA's website with link to sponsor's website
- Quarter-page (1/4) ad in the convention program
- Complimentary insert in the delegate bags

Bronze

\$3,500

Convention Sponsorship

There are four (4) categories of conference sponsorship opportunities:

- **Education**
- **Operational**
- **Social (Gala's and Receptions)**
- **Wellness**



Educational



Speakers **\$5,000**

Sponsor will secure the following:

- Sponsor signage prominently displayed in the course classroom
- Brief introduction at the beginning of the course
- Logo or Ad in the Convention programme

Operational



Coffee Break Sponsor **\$750**

- Signage prominently displayed on the table during break
- Logo in the Convention programme

Lunch Sponsor **\$1,500**

- Signage prominently displayed on the table during break
- Logo in the Convention programme



Reception and Gala

Date	Price
Thursday, Opening Reception <ul style="list-style-type: none">• Sponsor signage prominently displayed at the Opening Reception• Logo in the Convention programme• Brief introduction at the beginning of the Opening Reception	\$5,000
Friday, Pre-Gala Reception <ul style="list-style-type: none">• Sponsor signage prominently displayed on the Pre-Gala Reception• Logo in the Convention programme• Brief introduction at the beginning of the Pre-Gala Reception	\$5,000
Friday, President's Gala Table Wine <ul style="list-style-type: none">• Sponsor logo on a wine tag to be placed on both the white and red wine bottles• Recognized in the gala programme• The Mcee will thank the sponsor at the dinner	\$5,000
Friday, President's Gala Centre Pieces <ul style="list-style-type: none">• Sponsor logo on a business-sized thank you card that will be placed in each centre piece• Recognized in the gala programme• The Mcee will thank the sponsor at the dinner	\$3,000
Friday, Post-Gala Entertainment <ul style="list-style-type: none">• Sponsor signage prominently displayed on the entertainment poster• Logo in the Convention programme• The Mcee will thank the sponsor at the President's Gala	\$2,000

Gala and President Sponsors



Date	Price
Friday, Newfoundland and Labrador Dental Association Gala <ul style="list-style-type: none">• Logo in the Convention programme• Brief introduction at the beginning of the Gala Dinner	\$2,000
Friday, Newfoundland and Labrador Dental Assistant Association President's Dinner <ul style="list-style-type: none">• Logo in the Convention programme• Brief introduction at the beginning of the Gala Dinner	\$2,000
Friday, Newfoundland and Labrador Dental Hygiene Association President's Dinner <ul style="list-style-type: none">• Logo in the Convention programme• Brief introduction at the beginning of the Gala Dinner	\$2,000

Print and Wellness Sponsors



Wellness	
Yoga <ul style="list-style-type: none">• Logo in the Convention programme• Sign at the entrance of the Yoga room• Logo on the sponsor board	\$750
Fun Run <ul style="list-style-type: none">• Logo in the Convention programme• Sign in the transportation window• Logo on the sponsor board	\$1,000
Print Materials	
Exhibit Hall Floor Board	\$3,500
Inside Front Cover	\$1,500
Back Cover	\$1,500
Inside Back Cover	\$1,500
Full Page	\$750
Half Page	\$500
Attendee Bag Insert	\$2,000