



NLDA's 2024 Oral Health Convention

EXHIBITOR PROSPECTUS

June 6th - June 8th, 2024
Quality Hotel Gander
Gander, NL

Oral Health Convention

The Newfoundland & Labrador Dental Association (NLDA) would like to extend an invitation to your company to exhibit at the 2024 Oral Health Convention. The NLDA is excited to see everyone in Gander!

Features of the OHC 2024

- **Exhibit Floor** - Attendees will be encouraged to visit the tradeshow floor throughout the convention and particularly during the scheduled course breaks.
- **Social Events** - Throughout the 3 day convention there will be several social events . These social events will provide the opportunity for you to socialize and network.
- **Education Courses** - As usual, there will be live courses provided on all three days of the Convention with some hands-on courses.
- **Wellness Activities** - The Convention will kickstart each day with live wellness events.
- **Networking** - Speak with current and potential customers in your booth, network with attendees at the several events, and receive leads from booth traffic.

Exhibitors Booth Package

Booth Information

- Size: Standard booth size, 6'x10'.
- Fee: \$1, 000 + 15% HST for each booth space.
- Set-Up: Thursday, June 6th from 8 am- 12 pm
- Tradeshow Hours: Thursday 12pm - 4:30pm, Friday 8:30am - 4:30pm, and Saturday 8:30am - 12pm
- Shipping, Receiving, and Storage: All items being shipped must be clearly labeled and should be shipped to:

C/O Anita Ellsworth/Jackie Freake

NL Dental Conference

Quality Hotel & Suites

100 Trans-Canada Highway

Gander, NL

A1V 1P5

- Subletting: No exhibitor shall, without the written permission of the Oral Health Convention Committee, assign, sublet or apportion the whole or any part of the space allotted.
- Hotel: The Oral Health Convention Committee has reserved a block of guest rooms at the Quality Hotel Gander. Exhibitors are responsible for making their own hotel room reservation. If you are interested in accommodations at this hotel, please call toll free 1-800-563-2988. For ease of booking, inform the hotel of the guest room block code "NL Dental Convention"
- Contract payments will be refunded if cancellation notice is received in writing on or before April 29th. Cancellation after April 30th will be subject to a 50% charge on the total contract price and no refunds will be made for cancellations after May 13th. If cancelled, exhibit space is re-sold after cancellation, 100% will be refunded. Spaces abandoned or not occupied at the time of the opening of the show may be repossessed without indemnity and reassigned by the Oral Health Convention Committee for exhibits or other use.



REGISTER HERE: nlda.5by5.ca

Corporate Sponsorship Opportunities

***all sponsorship opportunities are sold on a first come basis. ***

Platinum Sponsorship

1 Sponsorship package available

- Complimentary booth space
- Recognition as a Platinum sponsor on the main lobby sponsorship board
- Recognition as a sponsor and Logo at one Lunch Break
- Recognition as a sponsor and Logo with one speaker
- Promote your exclusive sales and deals within the OHC Buyers Guide
- Full page in the June issue of the NLDA's newsletter

\$10,000

Gold Sponsorship

3 sponsorship packages available

- Complimentary booth space
- Recognition as a Gold sponsor on the main lobby sponsorship board
- Recognition as a sponsor and Logo at one Coffee Break
- Recognition as a sponsor and Logo with one speaker
- Promote your exclusive sales and deals within the OHC Buyers Guide
- Full page ad in the June issue of the NLDA's newsletter

\$4500

Silver Sponsorship

4 sponsorship packages available

- Complimentary booth space
- Recognition as a Silver sponsor on the main lobby sponsorship board
- Recognition as a sponsor and Logo with one speaker
- Promote your exclusive sales and deals within the OHC Buyers Guide
- Half page ad in the June issue of the NLDA's newsletter

\$3500

Corporate Sponsorship Opportunities

Speaker Sponsor

- Logo placement throughout the course and within the schedule
- Course moderator will thank the sponsor before and after the course
- Recognition as a sponsor on the main lobby sponsorship board

\$2,500



Receptions

- There are two receptions that can be sponsored:
 - Opening Reception (Thursday Night)
 - President's Dinner Reception (Friday Night)
- Ability to have 2 representatives attend the reception that your company has sponsored
- Host will thank you as a sponsor at the beginning and end of the event
- Recognition as a sponsor on the main lobby sponsorship board
- You must indicate which reception you'd like to sponsor to the NLDA

\$2,500

Corporate Sponsorship Opportunities

Social Event Sponsor

6 sponsorships available

- Logo placement throughout the event and within the schedule.
- Host will thank the sponsor before and after the event.
- Recognition as a sponsor on the main lobby sponsorship board
- Two complimentary tickets for company representatives to attend the event that you sponsor

Please indicate which social event you would like to sponsor:

- Thursday - Kitchen Party (3 available sponsorships)
- Friday- Magic Show (3 available sponsorships)

\$2,000

President's Dinner Sponsor

3 Sponsorships available

- There are 3 President's Dinners that can be sponsored:
 - NLDA- **SOLD**
 - NLDHA
 - NLDAA
- Logo placement at the President's Dinner
- Host will thank the sponsor at the beginning and end of the dinner
- Recognition as a sponsor on the main lobby sponsorship board
- You must indicate which dinner you'd like to sponsor to the NLDA

\$1,000

Wellness Sponsor

1 sponsorship available

- Logo placement on the main shared screen
- Host will thank the sponsor at the beginning and end of the wellness activity
- Sponsorship includes all 3 wellness events
- Recognition as a sponsor on the main lobby sponsorship board

\$2,500

Corporate Sponsorship Opportunities

Lunch Break Sponsor

3 sponsorships available

- Logo placement on the main tables
- Ability to attend the lunch break
- Recognition as a sponsor on the main lobby rotating sponsorship board (1 minute time slots)

\$750



Coffee Break Sponsor

6 sponsorships available

- Logo placement on the main tables
- Ability to attend the lunch break
- Recognition as a sponsor on the main lobby rotating sponsorship board (1 minute time slots)

\$500

Contact Information



(709) 579-2362



info@nlida.net



1 Centennial St, Suite 102
Mount Pearl, NL
A1N 0C9



NLDA
Newfoundland and Labrador
— Dental Association —